

First ever National Survey of what lawyers actually charge for fixed fee services

FOR IMMEDIATE RELEASE

Sydney, Australia, January 10, 2019 – New Law CLE is surveying thousands of lawyers around Australia to benchmark what they actually charge for fixed-fee services.

Participants will get access to the final report and find out for themselves where their fixed-fee pricing sits relative to other firms.

New Law CLE provides education and training to the legal sector on New Law operating models. Their survey is possible thanks to sponsorship from legal-tech company Smarter Drafter, a document creation tool powered by Artificial Intelligence, used by more than 140 law firms in Australia.

Adam Long, CEO of Smarter Drafter, says “The legal sector is under pressure to switch to fixed-fees, but this raises some questions for lawyers. What should they charge? What are other lawyers charging? Are they charging enough? We’re going to find out.”

The survey asks lawyers to provide the range of prices they’d typically charge their clients, providing information on how they choose to charge higher or lower rates. Participants are also asked about their firm’s size and location, to further help benchmark the range of prices.

Smarter Drafter CEO, Adam Long, says “We know a law firm in Tennant Creek is unlikely to charge the same amount as a Melbourne CBD law firm, so the survey will dive into these regional differences.”

All participants in this survey will be registered for a free copy of the report when it is released. The report will be available to non-participants from New Law CLE in early 2019 for \$3,500.

Smarter Drafter CEO, Adam Long, says “I’ve spoken to lawyers who swear til they are blue in the face that no one will ever pay more than \$199 for a will. I’ve spoken to others that won’t write a will for less than \$1000. We’re expecting participants will get new clarity – learning the median prices charged by firms like theirs will enable lawyers to know if they are overcharging or missing out on profit.”

The survey is now open for all participants until 5 February 2019.

Who should complete the survey: It is recommended that this survey be completed primarily by the business owner or principal of your business. Alternatively, it may also be completed by any employee that administers accounts and billing for the firm.

Time required: 10 minutes

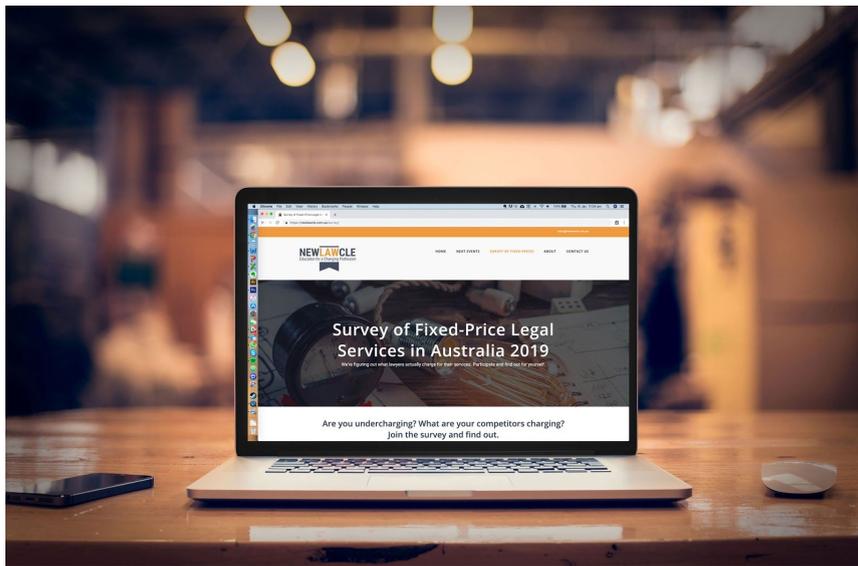
[Participants can complete the survey here:](https://newlawCLE.com.au/survey/)
<https://newlawCLE.com.au/survey/>

If you would like more information or to schedule an interview please contact Smarter Drafter CEO Adam Long, 0421 498 170, adam@smarterdrafter.com.au



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