



## **100th law firm signs up to use Smarter Drafter, the Australian artificially intelligent lawyer**

FOR IMMEDIATE RELEASE

**Sydney, Australia, August 20, 2018** – 100 Australian law firms are now using Smarter Drafter, creating millions of dollars worth of legal documents through the software.

The software is powered by a unique AI (artificial intelligence), which the team have called *Real Human Reasoning™*. Smarter Drafter codifies the legal decision making and content of expert lawyers who have worked in top tier law firms like Baker Mckenzie and Clifford Chance. The system works by guiding lawyers through a Smart Q&A, then producing an advanced legal document instantly.

Smarter Drafter is only available to law firms in Australia. The largest law firm using the system has over 150 lawyers. The smallest firm is a sole-practitioner in Dunsborough, WA.

The 100th law firm to sign up has opted to remain anonymous, choosing not to let clients know that the many hours of document drafting typically required has now been substantially reduced.

Lawyers are reporting that using Smarter Drafter reduces their individual workload by 20 or more hours each week.

Lawyers are using this time saving to offer more fixed-price services (instead of billable hours), spend more time with clients or focus on business development.

Smarter Drafter CEO, Adam Long, says “The feedback that we are getting is amazing. The current clients are reporting that they are able to charge more for their services, while producing more in less time. Some now have time to play golf with clients. Others are growing their firm with fewer people.”

The milestone of the 100th law firm comes less than two years after launching, and has been cause for celebration amongst the Smarter Drafter team.

Smarter Drafter CEO, Adam Long, says “Most startups never achieve paying customers, let alone scale. We’ve left behind our ‘startup’ roots and are now scaling the company in Australia, and soon overseas.”

Cameron Shaw of Telemon Lawyers says “My Smarter Drafter subscription has been very profitable for me and has really helped with growing my firm. The key aspects for me are the quality of the drafting and the excellent capacity for customisation through the automated process. Compared with the standard precedents that most small firms use - which are very vanilla and don’t provide the same quality of protection - it’s chalk and cheese.”

**If you would like more information or to schedule an interview please contact Smarter Drafter CEO Adam Long, 0421 498 170, [adam@smarterdrafter.com.au](mailto:adam@smarterdrafter.com.au)**

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